

RING: 1 MILE

Demographic & Income Profile

SUMMARY	CENSUS 2010	2017	2021
Population	3,858	4,596	5,031
Households	1,415	1,661	1,821
Families	1,199	1,410	1,540
Average Household Size	2.73	2.77	2.76
Owner Occupied Housing Units	1,257	1,462	1,590
Renter Occupied Housing Units	158	199	231
Median Age	41.9	43.4	45.1

TRENDS: 2016 - 2021 ANNUAL RATE	AREA	STATE	NATIONAL
Population	1.83%	0.57%	0.84%
Households	1.86%	0.55%	0.79%
Families	1.78%	0.46%	0.72%
Owner HHs	1.69%	0.55%	0.73%
Median Household Income	1.14%	2.29%	1.89%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
<\$15,000	43	2.6%	39	2.1%
\$15,000 - \$24,999	68	4.1%	62	3.4%
\$25,000 - \$34,999	77	4.6%	66	3.6%
\$35,000 - \$49,999	106	6.4%	41	2.2%
\$50,000 - \$74,999	132	7.9%	131	7.2%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
\$75,000 - \$99,999	275	16.5%	324	17.8%
\$100,000 - \$149,999	458	27.6%	562	30.8%
\$150,000 - \$199,999	246	14.8%	312	17.1%
\$200,000+	257	15.5%	286	15.7%
Median Household Income	\$109,530		\$115,897	
Average Household Income	\$134,287		\$144,837	
Per Capita Income	\$47,814		\$51,579	

POPULATION BY AGE	CENSUS 2010		2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	223	5.8%	240	5.2%	256	5.1%
5 - 9	289	7.5%	295	6.4%	291	5.8%
10 - 14	324	8.4%	353	7.7%	355	7.1%
15 - 19	292	7.6%	327	7.1%	341	6.8%
20 - 24	150	3.9%	241	5.2%	218	4.3%
25 - 34	291	7.5%	402	8.7%	513	10.2%
35 - 44	533	13.8%	535	11.6%	535	10.6%
45 - 54	706	18.3%	725	15.8%	704	14.0%
55 - 64	613	15.9%	744	16.2%	807	16.0%
65 - 74	284	7.4%	508	11.1%	663	13.2%
75 - 84	114	3.0%	174	3.8%	279	5.5%
85+	40	1.0%	53	1.2%	70	1.4%

RING: 1 MILE

Market Profile

HOUSING UNIT SUMMARY

	2010	2017	2021
Housing Units	1,456	1,732	1,897
Owner Occupied Housing Units	86.3%	84.4%	83.8%
Renter Occupied Housing Units	10.9%	11.5%	12.2%
Vacant Housing Units	2.8%	4.1%	4.0%
Median Home Value		\$294,841	\$285,382
Per Capita Income		\$47,814	\$51,579
Median Age	41.9	43.4	45.1

OWNER OCCUPIED HOUSING UNITS BY VALUE

	2017	2021
Total	1,462	1,590
<\$50,000	0.8%	0.3%
\$50,000 - \$99,999	1.0%	0.5%
\$100,000 - \$149,999	5.2%	3.0%
\$150,000 - \$199,999	10.2%	10.9%
\$200,000 - \$249,999	17.4%	21.9%
\$250,000 - \$299,999	17.2%	18.9%
\$300,000 - \$399,999	23.3%	21.4%
\$400,000 - \$499,999	18.2%	16.9%
\$500,000 - \$749,999	6.0%	5.5%
\$750,000 - \$999,999	0.0%	0.0%
\$1,000,000 +	0.8%	0.6%
Average Home Value	\$321,990	\$318,066

POPULATION BY SEX	2010	2017	2021
Males	1,918	2,259	2,465
Females	1,940	2,337	2,565

POPULATION 15+ BY MARITAL STATUS 2017

Total	3,709
Never Married	21.1%
Married	68.9%
Widowed	2.1%
Divorced	7.9%

CIVILIAN POPULATION 16+ IN LABOR FORCE 2017

Civilian Employed	97.4%
Civilian Unemployed	2.6%

EMPLOYED POPULATION 16+ BY INDUSTRY 2017

Total	2,516
Agriculture/Mining	0.0%
Construction	5.3%
Manufacturing	11.6%
Wholesale Trade	6.3%
Retail Trade	8.4%
Transportation/Utilities	1.8%
Information	1.3%
Finance/Insurance/Real Estate	9.3%
Services	53.1%
Public Administration	2.9%

EMPLOYED POPULATION 16+ BY OCCUPATION

2017

Total	2,516
White Collar	76.7%
Management/Business/Financial	22.8%
Professional	30.6%
Sales	11.5%
Administrative Support	11.8%
Services	13.0%
Blue Collar	10.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.3%
Production	2.7%
Transportation/Material Moving	1.6%

HOUSEHOLDS BY TYPE

Total	1,415	100%
Households with 1 Person	183	12.9%
Households with 2+ People	1,232	87.1%
Family Households	1,199	84.7%
Husband-wife Families	1,098	77.6%
With Own Children	478	33.8%
Other Family (No Spouse Present)	101	7.1%
With Own Children	60	4.2%
Nonfamily Households	33	2.4%
All Households with Children	558	39.4%
Multigenerational Households	23	1.6%
Unmarried Partner Households	35	2.5%
Male-female	31	2.2%
Same-sex	4	0.3%

HOUSEHOLDS BY TYPE

Average Household Size

2.73

FAMILY HOUSEHOLDS BY SIZE

Total	1,416
1 Person	12.9%
2 People	39.1%
3 People	18.1%
4 People	19.2%
5 People	7.8%
6 People	2.1%
7+ People	0.8%

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

Total	3,141
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	1.0%
High School Graduate	19.0%
GED/Alternative Credential	2.4%
Some College, No Degree	13.0%
Associate Degree	12.1%
Bachelor's Degree	27.7%
Graduate/Professional Degree	24.2%

RING: 1 MILE

Tapestry

TOP TAPESTRY SEGMENTS	PERCENT	SUMMARY DEMOGRAPHIC	2016	2021
1. Professional Pride (1B)	45.2%	Population	4,596	5,031
2. Green Acres (6A)	38.7%	Households	1,661	1,821
3. In Style (5B)	16.2%	Families	1,410	1,540
4. Savvy Suburbanites (1D)	0.0%	Median Age	43.4	45.1
5. Exurbanites (1E)	0.0%	Median Household Income	\$109,530	\$115,897

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Apparel and Services	167	\$3,370.12	\$5,597,777
Men's	167	\$672.13	\$1,116,408
Women's	168	\$1,151.31	\$1,912,323
Children's	160	\$516.23	\$857,459
Footwear	166	\$713.06	\$1,184,397
Watches & Jewelry	181	\$187.62	\$311,640
Apparel Products and Services (1)	180	\$129.77	\$215,550
Computer			
Computers and Hardware for Home Use	167	\$289.84	\$481,416
Portable Memory	172	\$8.10	\$13,447
Computer Software	167	\$21.66	\$35,970
Computer Accessories	174	\$31.02	\$51,530
Entertainment & Recreation	170	\$4,969.57	\$8,254,457
Fees and Admissions	190	\$1,096.55	\$1,821,363
Membership Fees for Clubs (2)	189	\$361.39	\$600,274
Fees for Participant Sports, excl. Trips	193	\$173.08	\$287,491

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Tickets to Theatre/Operas/Concerts	187	\$98.75	\$164,018
Tickets to Movies/Museums/Parks	170	\$113.21	\$188,035
Admission to Sporting Events, excl. Trips	192	\$102.15	\$169,667
Fees for Recreational Lessons	201	\$247.03	\$410,310
Dating Services	136	\$0.94	\$1,568
TV/Video/Audio	158	\$1,899.25	\$3,154,662
Cable and Satellite Television Services	156	\$1,399.03	\$2,323,785
Televisions	165	\$180.98	\$300,603
Satellite Dishes	168	\$2.45	\$4,077
VCRs, Video Cameras, and DVD Players	157	\$12.71	\$21,106
Miscellaneous Video Equipment	175	\$13.50	\$22,421
Video Cassettes and DVDs	149	\$27.61	\$45,859
Video Game Hardware/Accessories	153	\$39.31	\$65,297
Video Game Software	150	\$20.71	\$34,397
Streaming/Downloaded Video	155	\$28.15	\$46,752
Rental of Video Cassettes and DVDs	153	\$24.94	\$41,422
Installation of Televisions	221	\$2.03	\$3,372
Audio (3)	174	\$142.51	\$236,712
Rental of TV/VCR/Radio/Sound Equipment	95	\$1.25	\$2,072
Repair of TV/Radio/Sound Equipment	156	\$4.09	\$6,789
Pets	170	\$908.37	\$1,508,801
Toys/Games/Crafts/Hobbies (4)	164	\$187.72	\$311,808
Recreational Vehicles and Fees (5)	203	\$218.78	\$363,387
Sports/Recreation/Exercise Equipment (6)	170	\$282.15	\$468,653
Photo Equipment and Supplies (7)	181	\$99.68	\$165,570
Reading (8)	171	\$224.90	\$373,559
Live Entertainment for Catered Affairs	218	\$23.48	\$38,992
Rental of Party Supplies for Catered Affairs	190	\$28.69	\$47,661
Food	162	\$13,103.71	\$21,765,266

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Food at Home	160	\$7,951.21	\$13,206,963
Bakery and Cereal Products	160	\$1,080.25	\$1,794,288
Meats, Poultry, Fish, and Eggs	157	\$1,746.10	\$2,900,273
Dairy Products	159	\$842.91	\$1,400,067
Fruits and Vegetables	161	\$1,537.73	\$2,554,163
Snacks and Other Food at Home (10)	160	\$2,744.23	\$4,558,172
Food Away from Home	167	\$5,152.50	\$8,558,303
Alcoholic Beverages	169	\$866.60	\$1,439,418
Financial			
Value of Stocks/Bonds/Mutual funds	214	\$16,014.69	\$26,600,403
Value of Retirement Plans	207	\$54,319.02	\$90,223,895
Value of Other Financial Assets	188	\$2,123.69	\$3,527,446
Vehicle Loan Amount excluding Interest	163	\$3,961.00	\$6,579,223
Value of Credit Card Debt	173	\$991.64	\$1,647,122
Health			
Nonprescription Drugs	163	\$202.60	\$336,523
Prescription Drugs	163	\$682.16	\$1,133,071
Eyeglasses and Contact Lenses	174	\$155.48	\$258,256
Home			
Mortgage Payment and Basics (11)	197	\$16,834.40	\$27,961,939
Maintenance and Remodeling Services	200	\$3,505.87	\$5,823,257
Maintenance and Remodeling Materials (12)	193	\$702.48	\$1,166,826
Utilities, Fuel, and Public Services	161	\$7,848.96	\$13,037,129
Household Furnishings and Equipment			
Household Textiles (13)	171	\$148.82	\$247,190
Furniture	171	\$839.34	\$1,394,142
Rugs	192	\$46.82	\$77,767
Major Appliances (14)	176	\$498.74	\$828,412
Housewares (15)	169	\$141.11	\$234,376

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Small Appliances	163	\$76.79	\$127,555
Luggage	191	\$17.69	\$29,382
Telephones and Accessories	170	\$120.73	\$200,525
Household Operations			
Child Care	181	\$767.09	\$1,274,142
Lawn and Garden (16)	182	\$741.18	\$1,231,108
Moving/Storage/Freight Express	143	\$91.03	\$151,201
Housekeeping Supplies (17)	166	\$1,166.01	\$1,936,743
Insurance			
Owners and Renters Insurance	182	\$841.70	\$1,398,067
Vehicle Insurance	162	\$1,813.04	\$3,011,460
Life/Other Insurance	188	\$778.03	\$1,292,316
Health Insurance	170	\$5,741.32	\$9,536,327
Personal Care Products (18)	165	\$714.93	\$1,187,497
School Books & Supplies for College	161	\$102.19	\$169,742
School Books & Supplies for Elementary/High School	178	\$36.51	\$60,646
School Books & Supplies for Vocational/Technical School	171	\$2.24	\$3,725
School Books & Supplies for Preschool/Other Schools	178	\$4.25	\$7,055
Other School Supplies	172	\$132.30	\$219,756
Smoking Products	137	\$563.05	\$935,222
Transportation			
Payments on Vehicles excluding Leases	165	\$3,431.98	\$5,700,526
Gasoline and Motor Oil	159	\$4,879.62	\$8,105,049
Vehicle Maintenance and Repairs	167	\$1,730.87	\$2,874,977
Travel			
Airline Fares	188	\$859.15	\$1,427,050
Lodging on Trips	192	\$891.03	\$1,480,009
Auto/Truck Rental on Trips	181	\$43.51	\$72,277
Food and Drink on Trips	185	\$811.29	\$1,347,557

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Financial			
Value of Stocks/Bonds/Mutual funds	214	\$16,014.69	\$26,600,403
Value of Retirement Plans	207	\$54,319.02	\$90,223,895
Value of Other Financial Assets	188	\$2,123.69	\$3,527,446
Vehicle Loan Amount excluding Interest	163	\$3,961.00	\$6,579,223
Value of Credit Card Debt	173	\$991.64	\$1,647,122
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Prescription Drugs	163	\$682.16	\$1,133,071
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Maintenance and Remodeling Services	200	\$3,505.87	\$5,823,257
Maintenance and Remodeling Materials (12)	193	\$702.48	\$1,166,826
Utilities, Fuel, and Public Services	161	\$7,848.96	\$13,037,129
Household Furnishings and Equipment			
Household Textiles (13)	171	\$148.82	\$247,190
Furniture	171	\$839.34	\$1,394,142
Rugs	192	\$46.82	\$77,767
Major Appliances (14)	176	\$498.74	\$828,412
Housewares (15)	169	\$141.11	\$234,376
Small Appliances	163	\$76.79	\$127,555
Luggage	191	\$17.69	\$29,382
Telephones and Accessories	170	\$120.73	\$200,525
Household Operations			
Child Care	181	\$767.09	\$1,274,142
Lawn and Garden (16)	182	\$741.18	\$1,231,108
Moving/Storage/Freight Express	143	\$91.03	\$151,201
Housekeeping Supplies (17)	166	\$1,166.01	\$1,936,743

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Insurance			
Owners and Renters Insurance	182	\$841.70	\$1,398,067
Vehicle Insurance	162	\$1,813.04	\$3,011,460
Life/Other Insurance	188	\$778.03	\$1,292,316
Health Insurance	170	\$5,741.32	\$9,536,327
Personal Care Products (18)	165	\$714.93	\$1,187,497
School Books & Supplies for College	161	\$102.19	\$169,742
School Books & Supplies for Elementary/High School	178	\$36.51	\$60,646
School Books & Supplies for Vocational/Technical School	171	\$2.24	\$3,725
School Books & Supplies for Preschool/Other Schools	178	\$4.25	\$7,055
Other School Supplies	172	\$132.30	\$219,756
Smoking Products	137	\$563.05	\$935,222
Transportation			
Payments on Vehicles excluding Leases	165	\$3,431.98	\$5,700,526
Gasoline and Motor Oil	159	\$4,879.62	\$8,105,049
Vehicle Maintenance and Repairs	167	\$1,730.87	\$2,874,977
Travel			
Airline Fares	188	\$859.15	\$1,427,050
Lodging on Trips	192	\$891.03	\$1,480,009
Auto/Truck Rental on Trips	181	\$43.51	\$72,277
Food and Drink on Trips	185	\$811.29	\$1,347,557

RING: 3 MILES

Demographic & Income Profile

SUMMARY	CENSUS 2010	2017	2021
Population	33,253	37,994	41,268
Households	11,731	13,313	14,454
Families	9,404	10,581	11,436
Average Household Size	2.82	2.84	2.84
Owner Occupied Housing Units	9,844	10,870	11,743
Renter Occupied Housing Units	1,887	2,443	2,711
Median Age	37.1	38.2	39.0

TRENDS: 2016 - 2021 ANNUAL RATE	AREA	STATE	NATIONAL
Population	1.67%	0.57%	0.84%
Households	1.66%	0.55%	0.79%
Families	1.57%	0.46%	0.72%
Owner HHs	1.56%	0.55%	0.73%
Median Household Income	1.98%	2.29%	1.89%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
<\$15,000	514	3.9%	466	3.2%
\$15,000 - \$24,999	632	4.7%	593	4.1%
\$25,000 - \$34,999	751	5.6%	680	4.7%
\$35,000 - \$49,999	1,168	8.8%	468	3.2%
\$50,000 - \$74,999	2,131	16.0%	2,374	16.4%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
\$75,000 - \$99,999	2,333	17.5%	2,826	19.6%
\$100,000 - \$149,999	3,014	22.6%	3,727	25.8%
\$150,000 - \$199,999	1,361	10.2%	1,742	12.1%
\$200,000+	1,409	10.6%	1,579	10.9%
Median Household Income	\$88,756		\$97,877	
Average Household Income	\$111,082		\$121,262	
Per Capita Income	\$38,954		\$42,481	

POPULATION BY AGE	CENSUS 2010		2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	2,252	6.8%	2,422	6.4%	2,580	6.3%
5 - 9	2,778	8.4%	2,648	7.0%	2,715	6.6%
10 - 14	2,877	8.7%	3,083	8.1%	2,984	7.2%
15 - 19	2,423	7.3%	2,762	7.3%	2,932	7.1%
20 - 24	1,466	4.4%	2,180	5.7%	2,131	5.2%
25 - 34	3,768	11.3%	4,341	11.4%	5,135	12.4%
35 - 44	5,215	15.7%	5,174	13.6%	5,409	13.1%
45 - 54	5,158	15.5%	5,710	15.0%	5,713	13.8%
55 - 64	3,912	11.8%	4,780	12.6%	5,372	13.0%
65 - 74	2,101	6.3%	3,141	8.3%	3,919	9.5%
75 - 84	1,000	3.0%	1,325	3.5%	1,849	4.5%
85+	303	0.9%	428	1.1%	528	1.3%

RING: 3 MILES

Market Profile

HOUSING UNIT SUMMARY

	2010	2017	2021
Housing Units	12,516	14,250	15,433
Owner Occupied Housing Units	78.7%	76.3%	76.1%
Renter Occupied Housing Units	15.1%	17.1%	17.6%
Vacant Housing Units	6.3%	6.6%	6.3%
Median Home Value		\$216,631	\$224,886
Per Capita Income		\$38,954	\$42,481
Median Age	37.1	38.2	39.0

OWNER OCCUPIED HOUSING UNITS BY VALUE

	2017	2021
Total	10,870	11,743
<\$50,000	2.0%	0.9%
\$50,000 - \$99,999	3.3%	1.9%
\$100,000 - \$149,999	18.4%	12.7%
\$150,000 - \$199,999	20.5%	23.3%
\$200,000 - \$249,999	17.4%	22.5%
\$250,000 - \$299,999	10.0%	11.7%
\$300,000 - \$399,999	12.9%	12.1%
\$400,000 - \$499,999	9.5%	8.9%
\$500,000 - \$749,999	4.4%	4.4%
\$750,000 - \$999,999	0.9%	1.0%
\$1,000,000 +	0.7%	0.6%
Average Home Value	\$260,690	\$267,364

POPULATION BY SEX	2010	2017	2021
Males	16,469	18,740	20,333
Females	16,784	19,253	20,935

POPULATION 15+ BY MARITAL STATUS 2017

Total	29,841
Never Married	23.4%
Married	62.8%
Widowed	3.6%
Divorced	10.3%

CIVILIAN POPULATION 16+ IN LABOR FORCE 2017

Civilian Employed	96.9%
Civilian Unemployed	3.1%

EMPLOYED POPULATION 16+ BY INDUSTRY 2017

Total	20,824
Agriculture/Mining	0.3%
Construction	5.2%
Manufacturing	14.2%
Wholesale Trade	3.8%
Retail Trade	10.9%
Transportation/Utilities	3.9%
Information	1.6%
Finance/Insurance/Real Estate	8.9%
Services	47.8%
Public Administration	3.4%

EMPLOYED POPULATION 16+ BY OCCUPATION

2017

Total	20,824
White Collar	70.0%
Management/Business/Financial	19.1%
Professional	27.5%
Sales	10.0%
Administrative Support	13.4%
Services	13.0%
Blue Collar	17.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	3.7%
Production	5.1%
Transportation/Material Moving	4.2%

HOUSEHOLDS BY TYPE

Total	11,731	100%
Households with 1 Person	1,839	15.7%
Households with 2+ People	9,892	84.3%
Family Households	9,404	80.2%
Husband-wife Families	8,077	68.9%
With Own Children	3,868	33.0%
Other Family (No Spouse Present)	1,327	11.3%
With Own Children	795	6.8%
Nonfamily Households	488	4.1%
All Households with Children	4,928	42.0%
Multigenerational Households	311	2.7%
Unmarried Partner Households	559	4.8%
Male-female	491	4.2%
Same-sex	68	0.6%

HOUSEHOLDS BY TYPE

Average Household Size

2.82

FAMILY HOUSEHOLDS BY SIZE

Total	11,730
1 Person	15.7%
2 People	35.5%
3 People	18.1%
4 People	18.8%
5 People	8.1%
6 People	2.7%
7+ People	1.2%

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

Total	24,900
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	3.4%
High School Graduate	21.7%
GED/Alternative Credential	3.4%
Some College, No Degree	16.8%
Associate Degree	11.2%
Bachelor's Degree	27.4%
Graduate/Professional Degree	15.3%

RING: 3 MILES

Tapestry

TOP TAPESTRY SEGMENTS	PERCENT	SUMMARY DEMOGRAPHIC	2016	2021
1. Soccer Moms (4A)	29.6%	Population	37,994	41,268
2. Green Acres (6A)	19.3%	Households	13,313	14,454
3. In Style (5B)	11.0%	Families	10,581	11,436
4. Up and Coming Families (7A)	10.0%	Median Age	38.2	39.0
5. Savvy Suburbanites (1D)	9.8%	Median Household Income	\$88,756	\$97,877

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Apparel and Services	141	\$2,838.74	\$37,792,129
Men's	140	\$563.79	\$7,505,746
Women's	140	\$960.24	\$12,783,610
Children's	141	\$455.24	\$6,060,668
Footwear	140	\$601.57	\$8,008,676
Watches & Jewelry	147	\$152.48	\$2,029,972
Apparel Products and Services (1)	146	\$105.42	\$1,403,458
Computer			
Computers and Hardware for Home Use	143	\$247.98	\$3,301,306
Portable Memory	146	\$6.85	\$91,163
Computer Software	143	\$18.45	\$245,574
Computer Accessories	145	\$25.75	\$342,781
Entertainment & Recreation	143	\$4,162.50	\$55,415,349
Fees and Admissions	155	\$892.12	\$11,876,739
Membership Fees for Clubs (2)	151	\$289.29	\$3,851,358
Fees for Participant Sports, excl. Trips	161	\$143.72	\$1,913,392

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Tickets to Theatre/Operas/Concerts	149	\$78.81	\$1,049,205
Tickets to Movies/Museums/Parks	148	\$98.24	\$1,307,932
Admission to Sporting Events, excl. Trips	154	\$82.00	\$1,091,645
Fees for Recreational Lessons	162	\$199.15	\$2,651,226
Dating Services	130	\$0.90	\$11,981
TV/Video/Audio	135	\$1,627.76	\$21,670,433
Cable and Satellite Television Services	133	\$1,196.75	\$15,932,269
Televisions	141	\$154.98	\$2,063,202
Satellite Dishes	149	\$2.18	\$29,084
VCRs, Video Cameras, and DVD Players	138	\$11.13	\$148,145
Miscellaneous Video Equipment	156	\$12.03	\$160,216
Video Cassettes and DVDs	133	\$24.54	\$326,666
Video Game Hardware/Accessories	136	\$34.75	\$462,602
Video Game Software	135	\$18.62	\$247,858
Streaming/Downloaded Video	139	\$25.24	\$336,047
Rental of Video Cassettes and DVDs	137	\$22.41	\$298,315
Installation of Televisions	174	\$1.60	\$21,295
Audio (3)	145	\$118.83	\$1,581,919
Rental of TV/VCR/Radio/Sound Equipment	90	\$1.18	\$15,664
Repair of TV/Radio/Sound Equipment	135	\$3.54	\$47,150
Pets	142	\$759.85	\$10,115,826
Toys/Games/Crafts/Hobbies (4)	141	\$161.33	\$2,147,813
Recreational Vehicles and Fees (5)	161	\$172.96	\$2,302,597
Sports/Recreation/Exercise Equipment (6)	145	\$239.71	\$3,191,277
Photo Equipment and Supplies (7)	151	\$83.34	\$1,109,450
Reading (8)	141	\$184.50	\$2,456,267
Live Entertainment for Catered Affairs	161	\$17.31	\$230,504
Rental of Party Supplies for Catered Affairs	157	\$23.62	\$314,444
Food	138	\$11,178.73	\$148,822,481

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Food at Home	136	\$6,799.40	\$90,520,457
Bakery and Cereal Products	136	\$916.70	\$12,204,026
Meats, Poultry, Fish, and Eggs	135	\$1,499.93	\$19,968,574
Dairy Products	135	\$716.03	\$9,532,525
Fruits and Vegetables	138	\$1,315.04	\$17,507,177
Snacks and Other Food at Home (10)	137	\$2,351.70	\$31,308,155
Food Away from Home	142	\$4,379.33	\$58,302,024
Alcoholic Beverages	141	\$722.45	\$9,617,912
Financial			
Value of Stocks/Bonds/Mutual funds	157	\$11,736.72	\$156,250,926
Value of Retirement Plans	155	\$40,605.80	\$540,585,032
Value of Other Financial Assets	144	\$1,629.63	\$21,695,314
Vehicle Loan Amount excluding Interest	141	\$3,442.13	\$45,825,066
Value of Credit Card Debt	144	\$821.34	\$10,934,544
Health			
Nonprescription Drugs	136	\$168.98	\$2,249,605
Prescription Drugs	135	\$566.52	\$7,542,142
Eyeglasses and Contact Lenses	141	\$126.39	\$1,682,568
Home			
Mortgage Payment and Basics (11)	159	\$13,640.43	\$181,595,061
Maintenance and Remodeling Services	156	\$2,741.01	\$36,491,068
Maintenance and Remodeling Materials (12)	154	\$560.68	\$7,464,396
Utilities, Fuel, and Public Services	137	\$6,656.51	\$88,618,114
Household Furnishings and Equipment			
Household Textiles (13)	142	\$123.89	\$1,649,395
Furniture	144	\$709.70	\$9,448,258
Rugs	153	\$37.27	\$496,139
Major Appliances (14)	147	\$415.37	\$5,529,807
Housewares (15)	143	\$119.92	\$1,596,559

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Small Appliances	138	\$64.99	\$865,181
Luggage	154	\$14.26	\$189,872
Telephones and Accessories	143	\$101.47	\$1,350,900
Household Operations			
Child Care	155	\$657.09	\$8,747,897
Lawn and Garden (16)	146	\$596.31	\$7,938,615
Moving/Storage/Freight Express	130	\$82.77	\$1,101,951
Housekeeping Supplies (17)	140	\$980.67	\$13,055,620
Insurance			
Owners and Renters Insurance	147	\$679.23	\$9,042,570
Vehicle Insurance	138	\$1,547.66	\$20,603,961
Life/Other Insurance	148	\$614.99	\$8,187,410
Health Insurance	141	\$4,767.03	\$63,463,523
Personal Care Products (18)	140	\$609.67	\$8,116,490
School Books & Supplies for College	135	\$85.33	\$1,136,060
School Books & Supplies for Elementary/High School	150	\$30.89	\$411,262
School Books & Supplies for Vocational/Technical School	157	\$2.06	\$27,429
School Books & Supplies for Preschool/Other Schools	155	\$3.70	\$49,199
Other School Supplies	147	\$113.10	\$1,505,671
Smoking Products	119	\$488.80	\$6,507,414
Transportation			
Payments on Vehicles excluding Leases	142	\$2,958.30	\$39,383,853
Gasoline and Motor Oil	137	\$4,219.51	\$56,174,291
Vehicle Maintenance and Repairs	141	\$1,455.63	\$19,378,780
Travel			
Airline Fares	151	\$690.64	\$9,194,469
Lodging on Trips	153	\$709.30	\$9,442,860
Auto/Truck Rental on Trips	150	\$35.93	\$478,319
Food and Drink on Trips	150	\$657.10	\$8,748,001

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Financial			
Value of Stocks/Bonds/Mutual funds	157	\$11,736.72	\$156,250,926
Value of Retirement Plans	155	\$40,605.80	\$540,585,032
Value of Other Financial Assets	144	\$1,629.63	\$21,695,314
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Maintenance and Remodeling Services	156	\$2,741.01	\$36,491,068
Maintenance and Remodeling Materials (12)	154	\$560.68	\$7,464,396
Utilities, Fuel, and Public Services	137	\$6,656.51	\$88,618,114
Household Furnishings and Equipment			
Household Textiles (13)	142	\$123.89	\$1,649,395
Furniture	144	\$709.70	\$9,448,258
Rugs	153	\$37.27	\$496,139
Major Appliances (14)	147	\$415.37	\$5,529,807
Housewares (15)	143	\$119.92	\$1,596,559
Small Appliances	138	\$64.99	\$865,181
Luggage	154	\$14.26	\$189,872
Telephones and Accessories	143	\$101.47	\$1,350,900
Household Operations			
Child Care	155	\$657.09	\$8,747,897
Lawn and Garden (16)	146	\$596.31	\$7,938,615
Moving/Storage/Freight Express	130	\$82.77	\$1,101,951
Housekeeping Supplies (17)	140	\$980.67	\$13,055,620

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Insurance			
Owners and Renters Insurance	147	\$679.23	\$9,042,570
Vehicle Insurance	138	\$1,547.66	\$20,603,961
Life/Other Insurance	148	\$614.99	\$8,187,410
Health Insurance	141	\$4,767.03	\$63,463,523
Personal Care Products (18)	140	\$609.67	\$8,116,490
School Books & Supplies for College	135	\$85.33	\$1,136,060
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Vehicle Maintenance and Repairs	141	\$1,455.63	\$19,378,780
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Airline Fares	151	\$690.64	\$9,194,469
Lodging on Trips	153	\$709.30	\$9,442,860
Auto/Truck Rental on Trips	150	\$35.93	\$478,319
Food and Drink on Trips	150	\$657.10	\$8,748,001

RING: 5 MILES

Demographic & Income Profile

SUMMARY	CENSUS 2010	2017	2021
Population	96,071	104,227	111,338
Households	36,159	38,760	41,237
Families	26,290	27,962	29,636
Average Household Size	2.64	2.67	2.68
Owner Occupied Housing Units	27,084	28,261	30,080
Renter Occupied Housing Units	9,075	10,499	11,157
Median Age	36.8	37.9	38.6

TRENDS: 2016 - 2021 ANNUAL RATE	AREA	STATE	NATIONAL
Population	1.33%	0.57%	0.84%
Households	1.25%	0.55%	0.79%
Families	1.17%	0.46%	0.72%
Owner HHs	1.26%	0.55%	0.73%
Median Household Income	3.06%	2.29%	1.89%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
<\$15,000	2,692	6.9%	2,659	6.4%
\$15,000 - \$24,999	2,860	7.4%	2,785	6.8%
\$25,000 - \$34,999	3,319	8.6%	3,320	8.1%
\$35,000 - \$49,999	4,934	12.7%	2,372	5.8%
\$50,000 - \$74,999	7,749	20.0%	8,806	21.4%

HOUSEHOLDS BY INCOME	2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT
\$75,000 - \$99,999	6,230	16.1%	7,641	18.5%
\$100,000 - \$149,999	6,598	17.0%	8,325	20.2%
\$150,000 - \$199,999	2,335	6.0%	3,024	7.3%
\$200,000+	2,042	5.3%	2,305	5.6%
Median Household Income	\$65,872		\$76,584	
Average Household Income	\$84,191		\$93,205	
Per Capita Income	\$31,562		\$34,788	

POPULATION BY AGE	CENSUS 2010		2017		2021	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	6,722	7.0%	6,868	6.6%	7,233	6.5%
5 - 9	7,176	7.5%	7,134	6.8%	7,333	6.6%
10 - 14	7,383	7.7%	7,540	7.2%	7,737	6.9%
15 - 19	6,550	6.8%	6,907	6.6%	7,245	6.5%
20 - 24	5,222	5.4%	6,200	5.9%	6,014	5.4%
25 - 34	12,561	13.1%	13,397	12.9%	14,596	13.1%
35 - 44	13,688	14.2%	14,002	13.4%	14,948	13.4%
45 - 54	14,007	14.6%	14,288	13.7%	14,061	12.6%
55 - 64	11,213	11.7%	12,810	12.3%	13,845	12.4%
65 - 74	6,589	6.9%	8,929	8.6%	10,684	9.6%
75 - 84	3,592	3.7%	4,389	4.2%	5,617	5.0%
85+	1,368	1.4%	1,761	1.7%	2,023	1.8%

RING: 5 MILES

Market Profile

HOUSING UNIT SUMMARY

	2010	2017	2021
Housing Units	38,982	41,904	44,522
Owner Occupied Housing Units	69.5%	67.4%	67.6%
Renter Occupied Housing Units	23.3%	25.1%	25.1%
Vacant Housing Units	7.2%	7.5%	7.4%
Median Home Value		\$166,964	\$184,200
Per Capita Income		\$31,562	\$34,788
Median Age	36.8	37.9	38.6

OWNER OCCUPIED HOUSING UNITS BY VALUE

	2017	2021
Total	28,261	30,080
<\$50,000	3.4%	1.8%
\$50,000 - \$99,999	11.2%	8.2%
\$100,000 - \$149,999	27.2%	19.9%
\$150,000 - \$199,999	24.2%	29.3%
\$200,000 - \$249,999	13.3%	18.6%
\$250,000 - \$299,999	6.2%	7.7%
\$300,000 - \$399,999	6.9%	6.7%
\$400,000 - \$499,999	4.4%	4.3%
\$500,000 - \$749,999	2.0%	2.2%
\$750,000 - \$999,999	0.7%	0.8%
\$1,000,000 +	0.5%	0.5%
Average Home Value	\$201,501	\$214,745

POPULATION BY SEX	2010	2017	2021
Males	47,212	51,189	54,682
Females	48,859	53,038	56,656

POPULATION 15+ BY MARITAL STATUS 2017

Total	82,684
Never Married	24.5%
Married	57.9%
Widowed	4.8%
Divorced	12.7%

CIVILIAN POPULATION 16+ IN LABOR FORCE 2017

Civilian Employed	96.4%
Civilian Unemployed	3.6%

EMPLOYED POPULATION 16+ BY INDUSTRY 2017

Total	56,025
Agriculture/Mining	0.5%
Construction	5.5%
Manufacturing	13.5%
Wholesale Trade	2.8%
Retail Trade	13.2%
Transportation/Utilities	4.4%
Information	1.6%
Finance/Insurance/Real Estate	6.8%
Services	47.8%
Public Administration	3.8%

EMPLOYED POPULATION 16+ BY OCCUPATION

2017

Total	56,025
White Collar	64.7%
Management/Business/Financial	16.0%
Professional	24.2%
Sales	10.0%
Administrative Support	14.5%
Services	15.4%
Blue Collar	19.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	4.2%
Production	5.8%
Transportation/Material Moving	5.4%

HOUSEHOLDS BY TYPE

Total	36,159	100%
Households with 1 Person	7,947	22.0%
Households with 2+ People	28,212	78.0%
Family Households	26,290	72.7%
Husband-wife Families	21,184	58.6%
With Own Children	9,354	25.9%
Other Family (No Spouse Present)	5,107	14.1%
With Own Children	3,053	8.4%
Nonfamily Households	1,922	5.3%
All Households with Children	13,419	37.1%
Multigenerational Households	1,066	2.9%
Unmarried Partner Households	2,214	6.1%
Male-female	1,982	5.5%
Same-sex	232	0.6%

HOUSEHOLDS BY TYPE

Average Household Size

2.64

FAMILY HOUSEHOLDS BY SIZE

Total	36,160
1 Person	22.0%
2 People	35.0%
3 People	17.2%
4 People	15.4%
5 People	6.8%
6 People	2.4%
7+ People	1.2%

POPULATION 25+ BY EDUCATIONAL ATTAINMENT

Total	69,579
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	4.7%
High School Graduate	25.8%
GED/Alternative Credential	4.4%
Some College, No Degree	19.5%
Associate Degree	10.4%
Bachelor's Degree	22.0%
Graduate/Professional Degree	11.6%

RING: 5 MILES

Tapestry

TOP TAPESTRY SEGMENTS	PERCENT	SUMMARY DEMOGRAPHIC	2016	2021
1. Soccer Moms (4A)	11.8%	Population	104,227	111,338
2. Green Acres (6A)	11.0%	Households	38,760	41,237
3. Up and Coming Families (7A)	9.4%	Families	27,962	29,636
4. Comfortable Empty Nesters (5A)	8.7%	Median Age	37.9	38.6
5. Old and Newcomers (8F)	7.7%	Median Household Income	\$65,872	\$76,584

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Apparel and Services	108	\$2,177.44	\$84,397,740
Men's	107	\$430.82	\$16,698,691
Women's	108	\$738.50	\$28,624,217
Children's	110	\$353.82	\$13,714,070
Footwear	108	\$461.63	\$17,892,854
Watches & Jewelry	110	\$114.39	\$4,433,619
Apparel Products and Services (1)	109	\$78.28	\$3,034,289
Computer			
Computers and Hardware for Home Use	109	\$189.43	\$7,342,305
Portable Memory	112	\$5.25	\$203,682
Computer Software	110	\$14.29	\$554,070
Computer Accessories	110	\$19.55	\$757,890
Entertainment & Recreation	109	\$3,181.65	\$123,320,752
Fees and Admissions	111	\$639.37	\$24,781,999
Membership Fees for Clubs (2)	109	\$208.12	\$8,066,679
Fees for Participant Sports, excl. Trips	115	\$102.83	\$3,985,555

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Tickets to Theatre/Operas/Concerts	109	\$57.35	\$2,222,800
Tickets to Movies/Museums/Parks	110	\$73.14	\$2,834,896
Admission to Sporting Events, excl. Trips	113	\$60.26	\$2,335,557
Fees for Recreational Lessons	111	\$136.95	\$5,308,202
Dating Services	106	\$0.73	\$28,310
TV/Video/Audio	108	\$1,296.50	\$50,252,261
Cable and Satellite Television Services	107	\$960.73	\$37,237,972
Televisions	110	\$120.52	\$4,671,288
Satellite Dishes	114	\$1.66	\$64,503
VCRs, Video Cameras, and DVD Players	108	\$8.74	\$338,589
Miscellaneous Video Equipment	124	\$9.58	\$371,456
Video Cassettes and DVDs	107	\$19.69	\$763,130
Video Game Hardware/Accessories	110	\$28.25	\$1,095,057
Video Game Software	110	\$15.21	\$589,475
Streaming/Downloaded Video	109	\$19.88	\$770,590
Rental of Video Cassettes and DVDs	109	\$17.81	\$690,143
Installation of Televisions	125	\$1.15	\$44,684
Audio (3)	109	\$89.45	\$3,466,892
Rental of TV/VCR/Radio/Sound Equipment	92	\$1.20	\$46,353
Repair of TV/Radio/Sound Equipment	100	\$2.63	\$102,128
Pets	109	\$583.93	\$22,632,991
Toys/Games/Crafts/Hobbies (4)	110	\$125.33	\$4,857,616
Recreational Vehicles and Fees (5)	115	\$123.81	\$4,798,766
Sports/Recreation/Exercise Equipment (6)	108	\$178.54	\$6,920,346
Photo Equipment and Supplies (7)	113	\$62.03	\$2,404,104
Reading (8)	109	\$142.93	\$5,540,126
Live Entertainment for Catered Affairs	116	\$12.53	\$485,824
Rental of Party Supplies for Catered Affairs	111	\$16.69	\$646,720
Food	108	\$8,757.85	\$339,454,283

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Food at Home	108	\$5,379.49	\$208,509,124
Bakery and Cereal Products	108	\$726.74	\$28,168,586
Meats, Poultry, Fish, and Eggs	107	\$1,194.03	\$46,280,648
Dairy Products	107	\$567.20	\$21,984,486
Fruits and Vegetables	108	\$1,030.53	\$39,943,487
Snacks and Other Food at Home (10)	109	\$1,860.99	\$72,131,917
Food Away from Home	109	\$3,378.36	\$130,945,159
Alcoholic Beverages	108	\$555.05	\$21,513,814
Financial			
Value of Stocks/Bonds/Mutual funds	114	\$8,513.44	\$329,980,938
Value of Retirement Plans	111	\$29,057.35	\$1,126,263,043
Value of Other Financial Assets	113	\$1,278.79	\$49,565,981
Vehicle Loan Amount excluding Interest	111	\$2,711.87	\$105,112,031
Value of Credit Card Debt	109	\$622.25	\$24,118,222
Health			
Nonprescription Drugs	107	\$133.04	\$5,156,659
Prescription Drugs	108	\$451.64	\$17,505,521
Eyeglasses and Contact Lenses	108	\$96.71	\$3,748,609
Home			
Mortgage Payment and Basics (11)	114	\$9,772.97	\$378,800,419
Maintenance and Remodeling Services	113	\$1,988.06	\$77,057,048
Maintenance and Remodeling Materials (12)	115	\$417.96	\$16,199,977
Utilities, Fuel, and Public Services	108	\$5,272.46	\$204,360,683
Household Furnishings and Equipment			
Household Textiles (13)	109	\$94.69	\$3,670,110
Furniture	110	\$541.85	\$21,002,194
Rugs	111	\$27.19	\$1,053,782
Major Appliances (14)	110	\$312.56	\$12,114,859
Housewares (15)	110	\$92.34	\$3,579,172

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Small Appliances	107	\$50.56	\$1,959,643
Luggage	112	\$10.37	\$402,085
Telephones and Accessories	112	\$79.84	\$3,094,558
Household Operations			
Child Care	113	\$477.63	\$18,512,827
Lawn and Garden (16)	109	\$445.14	\$17,253,622
Moving/Storage/Freight Express	104	\$65.68	\$2,545,624
Housekeeping Supplies (17)	109	\$766.20	\$29,697,809
Insurance			
Owners and Renters Insurance	112	\$518.30	\$20,089,337
Vehicle Insurance	108	\$1,214.61	\$47,078,307
Life/Other Insurance	110	\$457.39	\$17,728,418
Health Insurance	110	\$3,698.51	\$143,354,306
Personal Care Products (18)	109	\$472.32	\$18,306,988
School Books & Supplies for College	106	\$67.21	\$2,605,126
School Books & Supplies for Elementary/High School	113	\$23.26	\$901,707
School Books & Supplies for Vocational/Technical School	120	\$1.57	\$60,958
School Books & Supplies for Preschool/Other Schools	113	\$2.70	\$104,553
Other School Supplies	110	\$84.57	\$3,278,018
Smoking Products	104	\$424.56	\$16,455,865
Transportation			
Payments on Vehicles excluding Leases	111	\$2,313.58	\$89,674,426
Gasoline and Motor Oil	109	\$3,355.07	\$130,042,462
Vehicle Maintenance and Repairs	109	\$1,128.79	\$43,751,721
Travel			
Airline Fares	109	\$498.93	\$19,338,341
Lodging on Trips	111	\$515.48	\$19,979,907
Auto/Truck Rental on Trips	109	\$26.17	\$1,014,236
Food and Drink on Trips	110	\$484.04	\$18,761,488

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Financial			
Value of Stocks/Bonds/Mutual funds	114	\$8,513.44	\$329,980,938
Value of Retirement Plans	111	\$29,057.35	\$1,126,263,043
Value of Other Financial Assets	113	\$1,278.79	\$49,565,981
Vehicle Loan Amount excluding Interest	111	\$2,711.87	\$105,112,031
Value of Credit Card Debt	109	\$622.25	\$24,118,222
Health			
Nonprescription Drugs	107	\$133.04	\$5,156,659
Prescription Drugs	108	\$451.64	\$17,505,521
Eyeglasses and Contact Lenses	108	\$96.71	\$3,748,609
Home			
Mortgage Payment and Basics (11)	114	\$9,772.97	\$378,800,419
Maintenance and Remodeling Services	113	\$1,988.06	\$77,057,048
Maintenance and Remodeling Materials (12)	115	\$417.96	\$16,199,977
Utilities, Fuel, and Public Services	108	\$5,272.46	\$204,360,683
Household Furnishings and Equipment			
Household Textiles (13)	109	\$94.69	\$3,670,110
Furniture	110	\$541.85	\$21,002,194
Rugs	111	\$27.19	\$1,053,782
Major Appliances (14)	110	\$312.56	\$12,114,859
Housewares (15)	110	\$92.34	\$3,579,172
Small Appliances	107	\$50.56	\$1,959,643
Luggage	112	\$10.37	\$402,085
Telephones and Accessories	112	\$79.84	\$3,094,558
Household Operations			
Child Care	113	\$477.63	\$18,512,827
Lawn and Garden (16)	109	\$445.14	\$17,253,622
Moving/Storage/Freight Express	104	\$65.68	\$2,545,624
Housekeeping Supplies (17)	109	\$766.20	\$29,697,809

	SPENDING POTENTIAL INDEX	AVERAGE AMOUNT SPENT	TOTAL
Insurance			
Owners and Renters Insurance	112	\$518.30	\$20,089,337
Vehicle Insurance	108	\$1,214.61	\$47,078,307
Life/Other Insurance	110	\$457.39	\$17,728,418
Health Insurance	110	\$3,698.51	\$143,354,306
Personal Care Products (18)	109	\$472.32	\$18,306,988
School Books & Supplies for College	106	\$67.21	\$2,605,126
School Books & Supplies for Elementary/High School	113	\$23.26	\$901,707
School Books & Supplies for Vocational/Technical School	120	\$1.57	\$60,958
School Books & Supplies for Preschool/Other Schools	113	\$2.70	\$104,553
Other School Supplies	110	\$84.57	\$3,278,018
Smoking Products	104	\$424.56	\$16,455,865
Transportation			
Payments on Vehicles excluding Leases	111	\$2,313.58	\$89,674,426
Gasoline and Motor Oil	109	\$3,355.07	\$130,042,462
Vehicle Maintenance and Repairs	109	\$1,128.79	\$43,751,721
Travel			
Airline Fares	109	\$498.93	\$19,338,341
Lodging on Trips	111	\$515.48	\$19,979,907
Auto/Truck Rental on Trips	109	\$26.17	\$1,014,236
Food and Drink on Trips	110	\$484.04	\$18,761,488

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